

Pergeseran Media Komunikasi #2

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Media yang bertahan

- Pengembangan usaha media
 - Konvergensi media dan multimedia
 - Akuisisi
 - Konglomerasi media

Konvergensi media dan multimedia

- Media online
- E-paper
- Televisi
- Streaming

Akuisisi



- 2014, whatsapp dibeli Facebook senilai 19 miliar dolar (Rp. 223,6 T)
- 2006 , 55 % TV7 dimiliki Transcorp dan namanya berubah menjadi Trans 7



2001

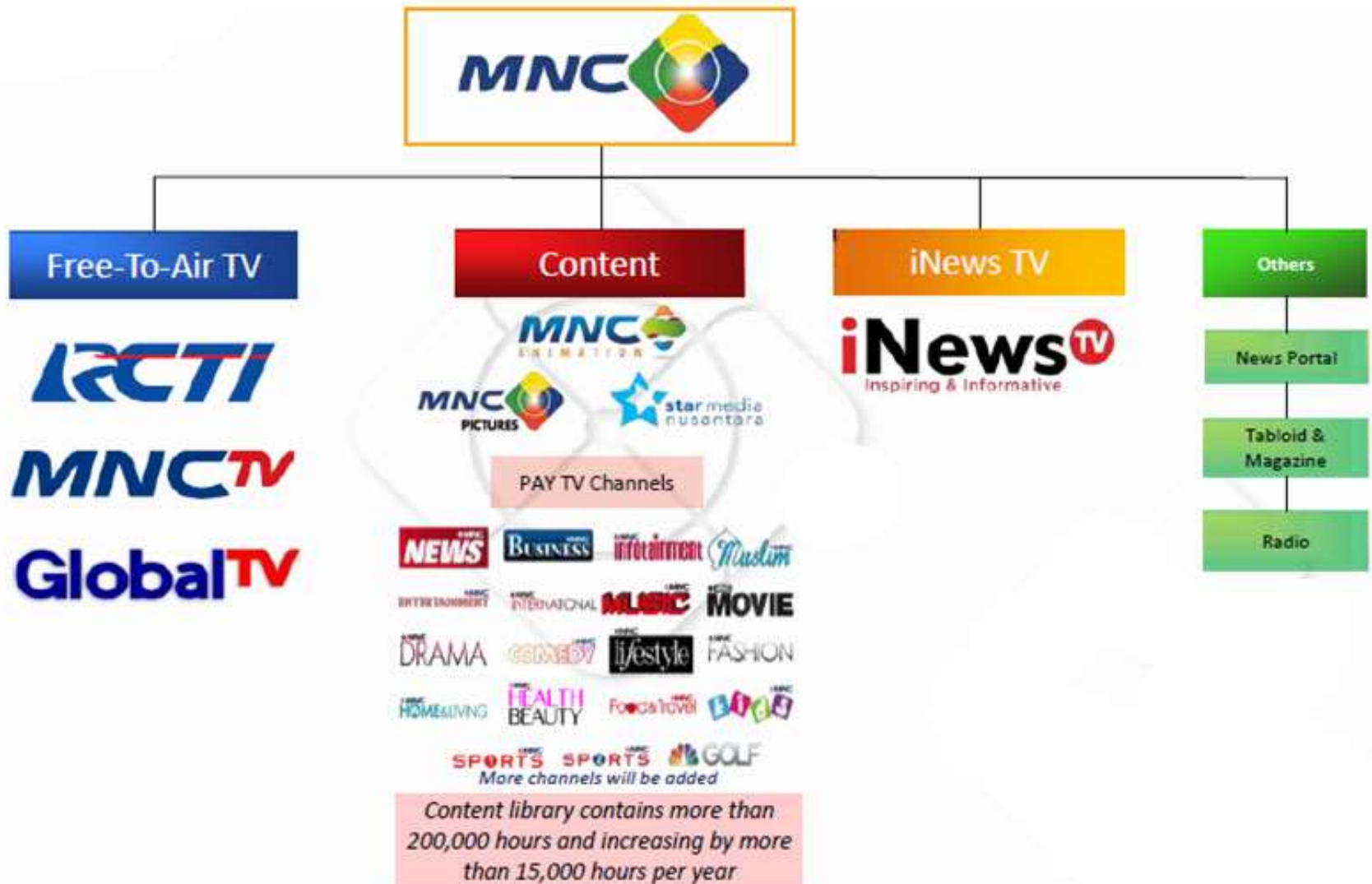


2006



- 2002, Indosat dibeli Singapore Technologies Telemedia (STT) kemudian dibeli Qtec pada 2008

Konglomerasi media





MEGA CORPORA
Financial Service

TRANS CORPORA
Media Lifestyle and Entertainment

CT GLOBAL RESOURCES
Natural resources

Banking

- BANK MEGA
- BANK MEGA SYARIAH

Insurance

- MEGAINSURANCE
- MEGALIFE
- MEGA JWA

Financing

- MEGACREDITCO MEGA FINANCE
- MEGACREDITCO MEGA AUTO FINANCE
- MEGACREDITCO MEGA CENTRAL FINANCE

Investment

- MEGACAPITAL
- MEGAINVESTAMA
- MEGASSET

Trans Media Corpora

- TRANS
- TRANS 7
- detikcom

Trans Entertainment

- TRANS Studio
- Working Transvision

Trans Retail

- Logo of Trans Retail

Trans Lifestyle

- TRANS FASHION
- METRO
- Vagatour
- Antatour
- BR bakin fobbing
- The Coffee Shop
- Wendy's

Plantation

- CT agro



KOMPAS GRAMEDIA

HS

Santika Indonesia
HOTELS & RESORTS

amaris hotel
by Santika

GRAMEDIA
penerbit buku utama

ELEX
MEDIA
KOMPUTING



GRAMEDIA
Toko Baku



PT GRAMEDIA
printing group

Tessa multi Dynasty



KOMPAS
WALAHATI MATA SURUH BANGSA

BOLA

Kontan
Business & Investment Media

WARTA KOTA

UMN
UNIVERSITAS
MULIA FARMASIA
BULUNGLARA

GRAMEDIA MAJALAH
Delivering Ideas



KOMPAS
Inspirasi Indonesia

Tribunnews.com

KOMPAS.com

SONORA
NETWORK

KONGLOMERAT DAN KEPEMILIKAN MEDIA TV

No	Group	TV	Radio	Print	Online	Owner
1	Global Mediacomm (MNC)	20	22	7	1	Hary Tanoesoedibjo
2	Jawa Pos News Network	20	n/a	171	1	Dahlan Iskan, Azrul Ananda
3	Kompas Gramedia	26	12	89	2	Jakob Oetama
4	Mahaka Media Group	2	19	5	n/a	Abdul Gani, Erick Thohir
5	Elang Mahkota Teknologi	5	3	n/a	1	Kel. Sariatmaadja
6	CT Corp	2	n/a	n/a	1	Chairul Tanjung
7	Visi Media Asia	2	n/a	n/a	1	Kel. Bakrie
8	Media Group	1	n/a	3	n/a	Surya Paloh
9	Beritasatu Media-Holding	2	n/a	10	1	Lippo Group
10	Tempo Inti Media	1	1	3	1	n/a